

MARCH 2023
Newsletter



The HEC in the UK team: Wendy Degrémont, Marie Normant, Johanna Gullen, Laura Saint-Lo et Delphine Mourot (H.03)

Editorial

Delphine Mourot (H.03), Director of the HEC in the UK Office & Karim Saddi (H.97), President of the UK Chapter

London Calling! Opening of the HEC UK House

Dear Alumni,

It is with great pleasure that we announce the opening of the HEC UK House in London. This milestone achievement would not have been possible without the tremendous support and dedication of HEC Alumni's governance and staff, the HEC Foundation, the HEC in the UK office, and the HEC Paris teams. We extend our heartfelt thanks to all who have generously contributed their time, resources, and expertise towards making this project a reality.

HEC Paris has always had [a vibrant alumni community in the UK](#) and the HEC UK House will serve as a hub, providing a space for networking, learning, and socializing. We welcome all HEC alumni and friends who are in London to come and visit the "House", where they can meet other graduates, share their experiences, participate in Chapter events, and volunteer to support the community. We will also welcome our HEC students and executive education participants, as well as members of our entrepreneurial ecosystem to the HEC UK House, so we can think, teach and act, as per the pillars of excellence at HEC Paris.

To mark this special occasion, we are delighted to announce an exciting [program of events](#) for our Opening Week, starting on March 22nd. This includes a series of talks, panel discussions, and networking sessions.

The HEC UK House is more than just a physical space - it represents the spirit of the entrepreneurial mindset and sense of community that have defined HEC Paris and its alumni for over 140 years.

We look forward to welcoming you all to our new home in London and to continuing our journey together.

The 3-Minute Update

Info

1973-2023: 50 Years of Gender Diversity at HEC



Throughout the year, the HEC community will celebrate the 50th anniversary of the opening of the School to women. From March 8, International Women's Rights Day, until the end of November, a series of events will allow us to look at both the progress already made and the remaining challenges in our journey towards gender equality.

[Find out more.](#)

Figure: 50

HEC has trained women whose successes have helped break the glass ceiling and advance society. Each week, we invite you to discover 2 new portraits in a series with 50 female graduates whose commitment and exemplary success have had a positive impact on society. On March 8, we began with a portrait from the first mixed graduating class (H.76) and another from the class that followed 25 years later (H.01). [Discover the first portraits.](#)

Initiative of the Month

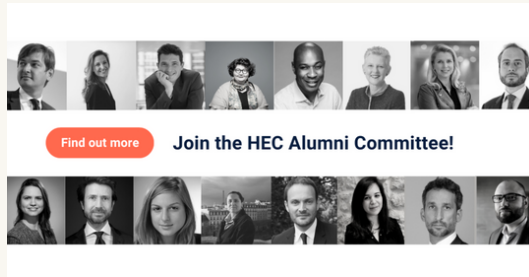
HEC Life Project - Festival



"Let's Think Differently: When our diversity makes the world of work grow". It is impossible to keep up with the upheavals and challenges of the workplace without moving towards greater inclusion of all our diversity and talents! How can we act and make a concrete commitment? Check out the program of this major annual HEC Alumni event on the "Future of Work" which will be held from April 11 to 19.

[View the program and registration.](#)

Your Association



HEC Alumni Committee: Call for Candidates

The 2023 applications to become a member of the HEC Alumni Committee are open! 7 places will be available this year. Candidates must present their motivation to an independent Nominations Committee and demonstrate their commitment to the HEC community. In the interest of promoting diversity among Committee members, we encourage applicants from all HEC programs and all geographical locations. If you are interested, apply today, and no later than midnight on April 12th. [Further information.](#)



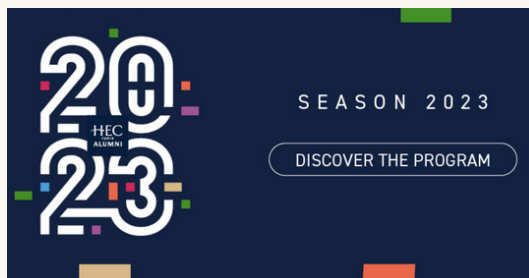
Mercure HEC 2023 Trophies

In 2023, the Mercure HEC awards will be a global showcase for the diversity and talent of our entrepreneurial ecosystem. This year, the awards will be given to entrepreneurs based in 7 regions of the world (France, Europe, North America, Middle East, Africa, East Asia, Central Asia and Southeast Asia), a true reflection of our community's international dimension. On March 27th, each region will propose a short-list of "nominated" entrepreneurs, from which the winners of the year will be chosen. They will then be submitted to the vote of alumni in order to designate the 7 winners. We count on you! [More info.](#)



HEC Gala Dinner at the Rodin Museum - May 24, 2023

For its third edition, the [Gala Dinner](#) will be held in a magical place: the Rodin Museum in Paris. A festive and convivial opportunity to get together and to enable our School to make an even greater impact on the world. Don't hesitate to consult how your company can [reserve a table.](#)
NEW - [reserve a table for your classmates.](#)



Great Projects in 2023! To Take Advantage, Remember to Pay Your Membership Fees!

[It's the right time to join HEC Alumni](#) and benefit fully from the excellent [2023 season](#). Meet-ups, coaching and training sessions, career opportunities, cultural events... We offer you a set of resources and services to support you in your projects, your desires and your career path. You are part of the world's most powerful alumni community, so don't deprive yourself of the opportunities it affords! [Join us and benefit from all the advantages available to you.](#)

Climate Fresk



Act for the Climate – Join Us

In order to find solutions and take action, you must first understand the problem. Do you want to help tackle climate change but don't have the time to become a climate scientist? In just 3 hours, the collaborative Climate Fresk workshop will teach you the fundamental science behind climate change and empower you to take action! Join the growing community of HEC alumni mobilizing to make a difference. [Consult the agenda and register.](#)

Meetings not to be missed



Dubai - Joint Alumni Iftar – 31 March

A group of 25 members from the MBA Cohort will be visiting the UAE. This will be a great opportunity for students and alumni to meet and share news from the campus and about life in UAE. Organized by the [UAE Chapter](#). [Register.](#)



HEC Startup Evening in Brussels - 19 April

A selection of 6 startups from the HEC Incubator, with strong potential and varied activities, all looking for investors and partners will visit Belgium with a view to pursuing their development. Each one will have 15 minutes to present its project and convince new investors, customers or partners. Organized by the [Belgium chapter](#). [Register.](#)

[Consult the agenda for all our events 📅 here](#)

Our selection from HEC Stories



Minister Agnès Pannier-Runacher (H.95) hears HEC Transition's proposals

The French Ministry for Ecological Transition welcomed ten HEC students and young graduates. An opportunity for them to share the 15 recommendations they developed for a sustainable energy plan with the Minister of Energy Transition and the Minister of Higher Education. Discover their message regarding the years to come.

[Read the article.](#)

On the Campus

HEC TALKS with Esther Duflo: Good Economics for Warmer Times

Internationally recognized for her research on poverty reduction, MIT professor Esther Duflo gave a lecture at HEC Paris on March 9. [Watch the replay](#), a unique opportunity to hear directly from one of the most influential voices in the field of economics.

International Women's Day 2023: Celebrating Our Inspiring Female Students

Celebrating women's achievements and supporting gender equality go hand in hand with HEC Paris' core values. In honor of International Women's Day 2023, we #EmbraceEquity and shine the spotlight on the bright and ambitious female students from HEC Paris Master's programs. Find out what this day means to them, their aspirations for the future, and how their degree will help them achieve their goals. [Discover the first portraits.](#)



AMA 2023 Lifetime Achievement Award Goes to HEC Marketing Professor

Dominique Rouziès, Ph.D., Professor of Marketing at HEC Paris, has won the 2023 American Marketing Association's Sales Special Interest Group (SIG) Lifetime Achievement Award for her work in the sales and sales management area. [Read the article.](#)

An Evening on "Business & Peace"

Last month, the HEC Imagine Student Association organized its very first event in Paris on the theme "Business & Peace". About a hundred students, donors, alumni, and representatives of the School gathered around HEC Imagine Fellows to attend a round table discussion on the role of business in conflict zones and to listen to inspiring and hopeful testimonials.

Many of you have supported the HEC Imagine Fellows program, especially during the HEC Alumni Gala last year; thank you for your decisive mobilization that allowed this project to grow and allow HEC to quickly welcome 10 students per year.

If you are interested in this program, please contact: fondation@hec.fr

[Find out more about this program](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us
for information: [Laurence Rolland](#)

Happy reading!

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